

THE FORMULA: VAL FORMULA

V - VISION

What kind of work do you want to be doing in 5 years? Name a specific role or level of responsibility.

A - ALIGNMENT

Why does this company fit into that vision? Be specific about what they offer that gets you there.

L - LINK

How does THIS specific role get you to your 5-year vision? Show the logical connection.

KEY PHRASES

In five years, I see myself...	Через п'ять років я бачу себе...
I hope to be contributing to...	Я сподіваюся зробити внесок у...
This role feels like a strong foundation for...	Ця посада здається міцною основою для...
I aim to develop my expertise in...	Я прагну поглибити свою експертизу у...
What excites me about the next few years is...	Що мене надихає в наступних роках -- це...
I would love to grow into a role where...	Я б хотів вирости до посади, де...

TIPS

- + Show you want to grow HERE, not use this job as a stepping stone and leave.
- + Name a specific kind of growth -- not just "I want to develop".
- + Connect your vision directly to what this company or industry does.
- + Realistic ambition signals maturity. Fantasy signals immaturity.
- + Showing you have thought about your career impresses interviewers.

INTERVIEW CRIMES: WHAT NOT TO SAY

x "In five years I hope to be in your position."

Uncomfortable for the interviewer. Sounds either threatening or naive about career progression.

x "Honestly, I see myself with a stable job, maybe married, with a dog, living outside the city..."

Personal life is irrelevant. They asked about your professional vision, not your life plan.

x "In five years I would love to start my own business. That is my real goal."

Signals you are planning to leave in a few years. Why would they invest in training you?

x "Honestly, I do not know. The future is hard to predict."

Signals no professional direction, no career thinking, no ambition. It is an instant red flag.

